

Setting up Ad Trackers for Your Affiliate Links

Ad trackers allow you to set up individual advertising campaigns so that you can get at-a-glance stats on how well that specific campaign or link is doing. You can track how many times each of your tracker links have been clicked, how many orders each one has generated and more.


Here's how you set up trackers within the RealLifeAffiliates.com affiliate program.

Step 1: Log into your affiliate account at:

<http://wahmcart.com/x.php?adminid=69&login=1>

Step 2: Navigate to Ad Tracking Center

- Click **Track Ads**



Real Life Affiliate Program

View Stats	View Sales	Sub-Affiliates	View Links	Track Ads	My Account
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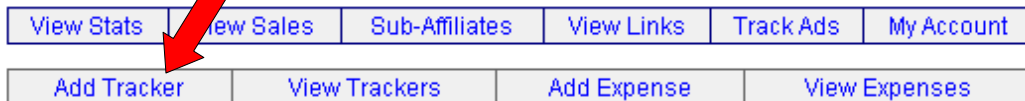
Totals to date	Visitors	Orders	Conversion	Commission	Advertising	Profit
Personal						
Sub-Affiliates						
Team Totals						

Monthly Stats View totals for

Daily Stats View totals for

Annual Stats View totals for

- Then click **Add Tracker**



View Stats	View Sales	Sub-Affiliates	View Links	Track Ads	My Account
Add Tracker	View Trackers	Add Expense	View Expenses		

Step 3: Submit Tracker Details

- Campaign Name:** Name the campaign – for your reference only
- Comments:** Enter details about your campaign – are you using it in a holiday promo, a special bonus or on a special page
- Select Product:** Choose the product you want to promote in this campaign

- Click the **Add Tracker** button

Add an Advertising Tracker	
Campaign Name: enter a name for your advertising campaign.	<input type="text" value="Sample Tracker"/>
Comments: enter comments about your advertising campaign.	<input type="text" value="Sample for training tools"/>
Select a Product: visitors will be redirected to the destination URL set for this product.	<input type="text" value="Test Product"/> <ul style="list-style-type: none"> Test Product Journey To Joy eBook Schools Out: Plan For the Perfect Teen Summer Real Life Guidance to Understanding Your Teen Real Life Guidance to Finding More Family Time Real Life Coaching - Basic Package Real Life Coaching - Enhanced Package Real Life Coaching - Spa Package Real Life Coaching - Deluxe Package Schools Out: Plan For the Perfect Teen Summer
<input type="button" value="Add Tracker"/>	

Step 4: Get Your New Link

Once the tracker is created, the page will redirect back to your dashboard and look like this:

View Stats	View Sales	View Links	Track Ads	My Account					
Add Tracker	View Trackers	Add Expense	View Expenses						
Total Statistics	View stats for <input type="text" value="January"/> <input type="text" value="2009"/> <input type="button" value="Display"/>								
Campaign	Visitors	Orders	Conv	Amount	Expense	Profit	Options		
Sample Tracker	0	0	0%	0.00	0.00	0.00	Link	Edit	Delete



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- **Click Link** to get your new tracking link as shown above. This will generate the custom tracking link for your new campaign.
- **Copy Tracking Link** as shown below and paste it into your website html or other project that you are creating the link for.

Add Tracker	View Trackers	Add Expense	View Expenses
Tracking Link for Sample Tracker: use this link to track visitors and sales for this campaign.			
http://wahmcart.com/x.php?&link=553&id=553			Test

Step 5: View Stats

Once your new tracking link has been in place for a while, you can view your stats to see how many visitors, orders, etc have been made through this new campaign.

To do this, simply log back into your account and click **Track Ads**, then click **View Trackers** and you'll see your list of trackers and the stats for each.

View Stats	View Sales	View Links	Track Ads	My Account					
Add Tracker	View Trackers	Add Expense	View Expenses						
Total Statistics	View stats for <input type="text" value="January"/> <input type="text" value="2009"/> <input type="button" value="Display"/>								
Campaign	Visitors	Orders	Conv	Amount	Expense	Profit	Options		
Sample Tracker	0	0	0%	0.00	0.00	0.00	Link	Edit	Delete